



Knowledge Management Workshop

The Encarta Dictionary defines knowledge management as the organization of intellectual resources and information systems within a business environment. Sounds pretty simple, right? Take a moment, though, and think about all the information that each person has in their brain. That's a lot of knowledge!

The Knowledge Management workshop will give participants the tools that they will need to begin implementing knowledge management in your organization, no matter what the size of the company or the budget. Wherever there are humans working together for one goal, there is knowledge to be harvested, stored, and dispensed as needed.

Workshop Objectives:

- Understand the basic concept of knowledge management (KM)
- Identify the do's and don'ts of KM
- Identify the KM live cycle
- Identify the new KM paradigm
- Identify the KM models
- Understand how to build a KM rational for your company
- Understand how to customize KM definitions
- Identify the steps to implementing KM in your organization
- Identify tips for success
- Understand the advance topics in KM

For more information or to reserve your spot in this workshop, please contact:

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What is Knowledge Management?

A Brief History

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The Tacit Mode

The Explicit Mode

Identifying Conversion Categories

Session Four: The Knowledge Management Life Cycle

Understanding Episodes

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Knowledge

Integration

Session Five: The New Knowledge Management Paradigm

Paradigms of the Past

The New Paradigm

Implications and Applications

The Knowledge Management Endgame

Session Six: Knowledge Management Models

The Nonaka and Takeuchi Model (SECI)

Wiig Model

Kakabadse Model

Boisot Model

Session Seven: Building a Knowledge Management Rationale

Why Rationale is Necessary

Building a Business Case

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Session Eight: Customizing Knowledge Management Definitions

Components of a Knowledge Management Definition

Customizing the Components

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Creating a KMBOK

Session Nine: Implementing Knowledge Management in Your Organization

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Session Ten: Tips for Success

About the Chief Knowledge Officer

Knowledge Management Skill Checklist

The Knowledge Management Imperative

The Hype Curve

Barriers and Helpers to Success

Session Eleven: Advance Topics

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Session Twelve: Wrapping Up

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