

Creating a Great Webinar Workshop

Webinars are a great inexpensive way to reach a large number of people. Webinars are great tools if you want to market a new or improved product, train employees, demonstrate a new task, or have a meeting with employees located throughout the globe. Being an interactive form of media, Webinars provides a great environment for these activities and so much more.

Creating a Great Webinar is all about providing a great interaction between the presenter and the audience. Your participants will develop the skills needed to promote, host, or facilitate a great Webinar for your company. Sharing your passion and knowledge with a Webinar is the best way to reach many with the power of one.

Workshop Objectives:

- Define webinars and their purpose
- Choose the best formats
- Prepare for webinars
- Avoid common mistakes
- Understand how to interact with the target audience
- Follow up successfully



For more information or to reserve your spot in this workshop, please contact:

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CLASS CONTENT

Module One: Getting Started

Workshop Objectives

Module Two: What Can a Webinar Do?

Marketing to Prospective Customers

Training or Teaching

Demonstrations and Presentations

Information Sharing

Case Study

Module Two: Review Questions

Module Three: Successful Webinar Criteria

Passion and Enthusiasm

Value

Knowing Your Target Audience

Grab and Keep Attention

Case Study

Module Three: Review Questions

Module Four: Find the Right Format

Tailor It to Your Audience

Pre-Recorded

The Live Webinar

Two Person Team

Case Study

Module Four: Review Questions

Module Five: Marketing and Social Media

Blog Posts and White Papers

Email Marketing

Offer An Exclusive Deal

Hashtags

Case Study

Module Five: Review Questions

Module Six: Leading up to Your Webinar

Reminder Emails

Practice and Rehearse

Test Your Technology

Insert Solicited Questions

Case Study

Module Six: Review Questions

Module Seven: Drive Up Registration

Avoid Spam Filter

A Great Title

Solicit Questions

The Registration Page

Case Study

Module Seven: Review Questions

Module Eight: Presentation Tips

Show, Don't Tell

Sharing Your Desktop

Strong Visuals

Script It

Case Study

Module Eight: Review Questions

Module Nine: Interacting with Your Audience

Polling and Surveys

Answer Solicited Questions

Activities

Q&A Sessions

Case Study

Module Nine: Review Questions

Module Ten: Mistakes to Avoid

Technical Issues

Ignoring Your Audience

Audience Not Participating?

Timing

Case Study

Module Ten: Review Questions

Module Eleven: Post Event

Contact No Shows

Follow Up Emails

Call to Action

Make It Easy to Share

Case Study

Module Eleven: Review Questions

Module Twelve: Wrapping Up

Words from the Wise