

Women in Leadership Workshop

In the United States today, women make up half of the workforce. Unfortunately for women, their male colleagues are promoted at a much higher rate. Women offer great work ethnics, and bring something different from men to the workforce, but many times it goes unnoticed. In this workshop, you will learn about how organizations can develop women leaders, about the benefits of women in organizations, as well as advancements for the future of women. You will learn how women in the workplace cannot only benefit the women themselves, but also your organization as well.

With the Women in Leadership workshop, your participants will learn how women are changing the workforce. Through this workshop, your participants will gain a new perspective on the workforce, and what benefits can come from hiring and promoting women to higher positions.

Workshop Objectives:

- Discuss the leadership gap between men and women
- Learn about women in various powerful positions
- Discuss different traits associated with women in management
- Understand the different barriers facing women in leadership positions

Learn about the benefits of having women in the workforce



For more information or to reserve your spot in this workshop, please contact:

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CLASS CONTENT

Module One: Getting Started

Workshop Objectives

Module Two: Women and the Workforce

% of the Population

% of College Degree Earners

% of the US Workforce

% of Professional Jobs

Case Study

Module Three: The Leadership Gap

Women are Underrepresented in Leadership

Women in Executive Positions

Women in Finance, Health Care, and Law

Historical Trends

Case Study

Module Four: Barriers to Women's Leadership

Gender Differences are Overemphasized

Gender Differences are Undervalued

Women Lack Professional Networks

Work and Family Conflict

Case Study

Module Five: Traits of Women's Management

Women Lead by Uniting Diverse Groups

Women Value Work-Life Balance

Women Value Interpersonal Relationships

Women Value Accountability

Case Study

Module Six: Benefits of Women's Leadership

Greater Collaboration

Culture of Work-Life Balance

Culture of Accountability

Assists in Recruiting Millennials

Case Study

Module Seven: Nurture Women's Leadership

Actively Recruit Women

Create and Encourage Networking

Opportunities

Pair Women with Mentors in Leadership

Create and Encourage Training Opportunities

Case Study

Module Eight: Actively Recruit Women

Discover Your Barriers to Hiring

Discover Your Barriers to Retention

Recruit via Women's Organizations

Create and Promote a Woman-Friendly

Culture

Case Study

Module Nine: Encourage Networking Opportunities

Create a Women's Networking Group

Encourage Women to Join Organizations

Networking Builds Confidence

Networking and Recruiting

Case Study

Module Ten: Pair Women with Mentors

Benefits of Mentoring

Think Creatively

Incorporate Mentoring at Every Stage

Encourage Women to Mentor

Case Study

Module Eleven: Create Educational Opportunities

Encourage the Learning of Leadership Skills

Internal Programs and Trainings

Outside Training and Workshops

Encourage Training at Every Stage of the

Career

Case Study

Module Twelve: Wrapping Up

Words from the Wise