

mLearning Essentials Workshop

Mobile learning, or mLearning, is defined as the delivery of learning, education or training on mobile devices, such as mobile phones, tablets, laptops or PDAs. MLearning allows training and support to be taken anywhere, making it flexible and convenient for companies to use.

With our mLearning workshop, you will begin to see the importance and usefulness of mLearning in any organization. By absorbing the ins and outs of utilizing mLearning, participants will possess the skills needed to take advantage of this new technology, in order to educate employees and clients more efficiently.

Workshop Objectives:

- Know the meaning of mLearning
- Recognize different methods of mLearning
- Know the benefits/challenges of using mLearning
- Train other employees regarding mLearning
- Form an mLearning plan



For more information or to reserve your spot in this workshop, please contact:

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MLearning Uses

MLearning Environments

MLearning Tools

MLearning Advantages

Case Study

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Mobile Phones

Tablets

Notebook Computers

Personal Digital Assistants (PDAs)

Case Study

Module Four: Ancillary Equipment in MLearning

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Case Study

Module Five: M-Learning vs E-Learning

Devices Available

Informal vs. Formal Structure

Increased Access

Content

Case Study

Module Six: Four C's of MLearning

Content

Computer

Capture

Communicate

Case Study

Module Seven: Aspects of MLearning

The FRAME Model

The Device Aspect

The Learner Aspect

The Social Aspect

Case Study

Module Eight: Challenges of MLearning

Dependence on Technology

Decreased Quality of Communication

Security

Risk of Distraction

Case Study

Module Nine: Benefits of MLearning

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Case Study

Module Ten: Getting MLearning Started

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Form a Work Plan

Engage Employees

Establish an End Goal

Case Study

Module Eleven: Employee Training

Training Facilities

Encourage Communication

Establish Guidelines

Equipment Training

Case Study

Module Twelve: Wrapping Up

Words from the Wise